ORDER

Orders Order / Rev: 105003 Alt Order #: 06837948 Product Desc: **OBAM FOR AMERICA** Estimate: 1537 Flight Dates: 10/09/12 - 10/15/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 10/22/12 Sales Office: BLPHI Order Type: Sales Region: **GENERAL** National Name: GMMB, Inc./ Washington D.C. Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Demographic: A35+ New Business Thru: Order Separation: **Product Codes:** PLC01-Democrat 00:05:00

Bill Plan

| _ , | | | | |
|------------|----------|---------|--------------|-------------|
| Start Date | End Date | # Spots | Gross Amount | Net Amount |
| 10/01/12 | 10/15/12 | 101 | \$58,485.00 | \$49,712.25 |

Totals

Advertiser External ID:

Agency External ID:

| Month | # Spots | Gross Amount | Net Amount | Rating |
|--------------|---------|--------------|-------------|--------|
| October 2012 | 101 | \$58,485.00 | \$49,712.25 | 0.00 |
| Totals | 101 | \$58,485.00 | \$49.712.25 | 0.00 |

Account Executives

Priority:

Revenue Codes:

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | • | | Start Of Order - End Of Order | 100% |

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 30% | \$58,485.00 |
| Market | 100% | \$194.950.00 |

| Competitive Share | Share | Total | | |
|-------------------|-------|-------------|--|--|
| CABLE | 0% | \$0.00 | | |
| KBLR | 0% | \$0.00 | | |
| KFBT | 0% | \$0.00 | | |
| KINC | 0% | \$0.00 | | |
| KLAS | 21% | \$40,939.50 | | |
| KLVX | 0% | \$0.00 | | |
| KSNV- | 0% | \$0.00 | | |
| KTNV | 14% | \$27,293.00 | | |
| KTUD | 1% | \$1,949.50 | | |
| KVVU | 26% | \$50,687.00 | | |
| KVWB | 0% | \$0,00 | | |
| LV1 | 0% | \$0.00 | | |
| UNKWN | 8% | \$15,596.00 | | |

| | Ln | Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len Sp | ots | Rate Pri | Rtg Type S | Spots | Amount |
|---|-----|-------------|---------------|----------|-----------------|------------|-------------|---------------|--------|-----|-----------|------------|-------|------------|
| • | E 1 | KSNV | 10/09/12 | 10/12/12 | M-F 5-6a WakeUp | w/Wa@M | 5-6a | -TWTF | :30 | 4 | \$450.001 | 0.00 NM | 4 | \$1,800.00 |
| | | | | | M-F 5-6a WakeU | w/Wagners | | | | | | | | |
| | | NEWS | | | | | | | | | | | | |
| | | <u>Star</u> | <u>t Date</u> | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | <u>Rating</u> | | | | | | |
| | W | eek: 10/0 | 08/12 | 10/14/12 | -TWTF | 4 | \$450.00 | 0.00 | | | | | | |

KSNV

Page 2 of 17

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

| Ln Ch Start End Inventory Code Break Start/End Time Days | Len Spots Rate Pri Rtg Type Spots Amount |
|--|---|
| E 1 KSNV 10/09/12 10/12/12 M-F 5-6a WakeUp w/Wa@M 5-6a -TWTF- M-F 5-6a WakeUp w/Wagners | :30 4 \$450.001 0.00 NM 4 \$1,800.00 |
| NEWS | |
| <u>Start Date </u> | |
| Week: 10/08/12 10/14/12 TWTF 4 \$450.00 0.00 Spot Ch Date Range Description Start/End Time | <u>Weekdays Length Rate Rtg Type</u> |
| 1 KSNV 10/08/12-10/14/12 M-F 5-6a WakeUp w/Wagner5-6a | -TWThF :30 (\$450.00) 0.00 <i>NM</i> |
| See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | |
| 2 KSNV 10/08/12-10/14/12 M-F 5-6a WakeUp w/Wagner5-6a | -TWThF :30 (\$450.00) 0.00 NM |
| See MG 1.5,1.6,1.7,1.8 | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 M-F 5-6a WakeUp w/Wagner5-6a | THT 120 (6450.00), 0.00, 144 |
| See MG 1.5,1.6,1.7,1.8 | -TwThF :30 (\$450.00) 0.00 <i>NM</i> |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | |
| 4 KSNV 10/08/12-10/14/12 M-F 5-6a WakeUp w/Wagner5-6a | -TWThF :30 (\$450.00) 0.00 <i>NM</i> |
| See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | |
| 5 KSNV 10/09/12-10/12/12 M-F 5-6a WakeUp w/Wagner5-6a | -TWThF :30 \$450.00 0.00 NM |
| MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate] | |
| 6 KSNV 10/09/12-10/12/12 M-F 5-6a WakeUp w/Wagner5-6a | -TwThF :30 \$450.00 0.00 NM |
| ⊕ MG for 1.2,1.4,1.1,1.3 | , |
| [Revised Rate to Reinstate] | TITLE 00 000 N |
| 7 KSNV 10/09/12-10/12/12 M-F 5-6a WakeUp w/Wagner5-6a ∰ MG for 1.2,1.4,1.1,1.3 | -TwThF :30 \$450.00 0.00 NM |
| [Revised Rate to Reinstate] | |
| 8 KSNV 10/09/12-10/12/12 M-F 5-6a WakeUp w/Wagner5-6a | -TWThF :30 |
| MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate] | |
| E 2 KSNV 10/15/12 10/15/12 M-F 5-6a WakeUp w/WagM 5-6a M | :30 1 \$450.001 0.00 NM 1 \$450.00 |
| M-F 5-6a WakeUp w/Wagners NEWS | |
| Start Date End Date Weekdays Spots/Week Rate Rating | |
| Week: 10/15/12 10/21/12 M 1 \$450.00 0.00 Spot Ch Date Range Description Start/End Time | Weekdays Length Rate Rtg Type |
| 1 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a | M :30 (\$450.00) 0.00 NM |
| See MG 2.2 | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/15/12 M-F 5-6a WakeUp w/Wagner5-6a | M :30 \$450.00 0.00 NM |
| ⊕ MG for 2.1 10/15 | .55 \$455.55 5.55 1491 |
| [Revised Rate to Reinstate] | |
| E 3 KSNV 10/09/12 10/12/12 Wake Up Early w/ Wagn@M 430a-5a -TWT- Wake Up Early Wagners | :30 4 \$50.003 0.00 NM 3 \$150.00 |
| NEWS | |
| <u>Start Date </u> | |
| Spot Ch Date Range Description Start/End Time | Weekdays Length Rate Rtg Type |
| 3 KSNV 10/08/12-10/14/12 Wake Up Early w/ Wagners 430a-5a | -⊤₩⊤h :30 (\$50.00) 0.00 <i>NM</i> |
| Unresoived [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | |
| E 5 KSNV 10/09/12 10/12/12 M-F 6-7a WakeUp w/WaQM 6-7a -TWTF | :30 4 \$700.001 0.00 NM 4 \$2,800.00 |
| M-F 6-7a WakeUp w/Wagners NEWS | |
| Start Date End Date Weekdays Spots/Week Rate Rating | |
| Week: 10/08/12 10/14/12 -TWTF 4 \$700.00 0.00 | 1 |
| | |

KSNV

Page 3 of 17

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

| Ln | Ch | Start | End | Inventory Code | e Break | Start/End | Time | Days | Len Sp | nte l | Poto Dri | Dia T | Vno | Cnota | Amaunt |
|------------|-----------|---------------|------------------------------------|---------------------------------------|------------------|-------------|-------|-----------|-----------------|------------------|--------------------------|-------|--------|-------|----------------------|
| | KSNV | | | M-F 6-7a Wakel | | 6-7a | | TWTF | | | Rate Pri | _ | • • | | Amount \$2,800.00 |
| E 3 | KONV | 10/09/1/ | 2 10/12/12 | M-F 6-7a Wake | | 0-7a | _ | · W Ի | - :30 | 4 \$ | 700.001 | 0.00 | NM | 4 | \$2,800.00 |
| | NEWS | | | WI-I O-FA EVARE | op wwwagners | | | | | | | | | | |
| | | rt Date | End Date | Weekdays | Spots/Week | <u>Rate</u> | Ratin | D | | | | | | | |
| W | ek: 10/ | | 10/14/12 | -TWTF | 4 | \$700.00 | 0.0 | | | | | | ı | | |
| Spo | <u>Ch</u> | Date Ra | nge D | <u>escription</u> | <u>Start</u> | /End Time | | | Weekdays | Length | Rate | Rtg T | уре | | |
| 1 | KSNV | 10/08/12 | -10/14/12 N | I-F 6-7a WakeUp | w/Wagner6-7a | | | | -TWThF | | (\$700.00) | | | | |
| | | | 5.6,5.7,5.8 | E] NOT AVAILAE | RIEDATE | | | | | | | | | | |
| 7 | - | | | I-F 6-7a WakeUp | | | | | -TWThF | - 20 | (\$700.00) | 0.00 | AIAA | | |
| 2 | See | MG 5.5 | 5.6,5.7,5.8 | · | _ | | | | - | 30 | (************ | 0.00 | IVIVI | | |
| | | | | E] NOT AVAILAE | | | | | | | | | 1 | | |
| 3 | | | | I-F 6-7a WakeUp | w/Wagner6-7a | | | | -TWThF | - :30 | (\$700.00) | 0.00 | NM | | |
| | | | ,5. <i>6,5.7,5.8</i> _ABLE RAT | E] NOT AVAILAE | BLE RATE | | | | | | | | | | |
| 4 | KSNV | 10/08/12 | -10/14/12 N | I-F 6-7a WakeUp | w/Wagner6-7a | | | | -TWThF | - :30 | (\$70 + 0) | 0.00 | NM | | |
| | | | ,5. 6 ,5.7,5.8 _ABLE RAT | E] NOT AVAILAE | BI F RATE | | | | | | | | | | |
| F | | | | I-F 6-7a WakeUp | | | | | -TWThF | - :30 | \$700.00 | 0.00 | NIN# | | |
| | | | 5.3,5.2,5.1 | i o ra trancop | mile agricio i a | | | | (10) | .00 | Ψ100.00 | 0.00 | LAIM | | |
| | | | ta to Reinst | atel | | | | | | | | | | | |
| e | - | | | l-F 6-7a WakeUp | w/Wagner6-7a | | | | -TWThF | - :30 | \$700.00 | 0.00 | NM | | |
| | | | .3,5.2,5.1 | | J | | | | | .00 | Ψ100.00 | 0.00 | 1 117. | | |
| | _ | | te to Reinst | ate1 | | | | | | | | | | | |
| 7 | - | | | l-F 6-7a WakeUp | w/Wagner6-7a | | | | -TWThF | - :30 | \$700.00 | 0.00 | NM | | |
| | _ | | .3,5.2,5.1 | · · · · · · · · · · · · · · · · · · · | | | | | | | ψ. σσ.σσ | 0.00 | | | |
| | _ | , | te to Reinst | ate] | | | | | | | | | | | |
| 8 | | | | l-F 6-7a WakeUp | w/Wagner6-7a | | | | -TWThF | - :30 | \$700.00 | 0.00 | NM | | |
| | | | 5.3,5.2,5.1 | | _ | | | | | | | | | | |
| | | | te to Reinst | ate] | | | | | | | | | | | |
| E 6 | KSNV | 10/15/1 | 2 10/15/12 | M-F 6-7a Wakel | MosW/w dU | 6-7a | 4 | 4 | - :30 | 1 \$ | 700.001 | 0.00 | NM | 1 | \$700.00 |
| | | | | M-F 6-7a Wake | | | | | | | | 0.00 | | | Ψ1 00.00 |
| | NEWS | | | | | | | | | | | | | | |
| | Sta | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Ratin | g | | | | | | | |
| W | ek: 10/ | | 10/21/12 | M | 1 | \$700.00 | 0.0 | 00 | | | | | | | |
| <u>Spo</u> | | Date Ra | | <u>escription</u> | | t/Eπd Time | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | Rtg 1 | ype | | |
| 1 | KSNV | 10/15/12 | 2-10/21/12 N | 1-F 6-7a WakeUp | w/Wagner6-7a | | | | M | - :30 | (\$700.00) | 0.00 | NM | | |
| | | <i>MG</i> 6.2 | | | | | | | | | | | 1 | | |
| | | | | E] NOT AVAILAE | | | | | | | | | į | | |
| 2 | | | | l-F 6-7a WakeUp | w/Wagner6-7a | | | | M | - :30 | \$700.00 | 0.00 | NM. | | |
| | _ | for 6.1.1 | | | | | | | | | | | | | |
| | | | te to Reinst | | **** | | | | | | | | | | |
| E 7 | KSNV | 10/09/1 | 2 10/12/12 | Today Show Today Show | СМ | 658a-9am | - | TWTF | - :30 | 8 \$ | 250,004 | 0.00 | NM | 0 | \$0.00 |
| | TODAY | SHOW | | • | | | | | | | | | | | |
| | Sta | rt Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Ratin | g | | | | | | | |
| W | eek: 10/ | 08/12 | 10/14/12 | -TWTF | 8 | \$250.00 | 0.0 | | | | | | ŀ | | |

Print Date: 10/22/12 16:55:48 Page 4 of 17

KSNV

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837948 10/09/12 - 10/15/12 Product Desc:

OBAM FOR AMERICA

Estimate:

| TODAY SHOW Coday Show | Ln Ch Start End | Inventory Code | e Break Start/ | End Time Days | Len Spot | ts Rate Pri | Rta Tyne | Snote | Amount |
|--|---|---------------------|-------------------|---------------|-----------------|----------------------------|----------------|-------|----------|
| TODAY SHOW Stat Date Fird Date Weekdays SpotsWeek Bate Railing | | | | | | | | | |
| Sint Date | TODAY SHOW | Today Show | | | | | | | |
| 1 | <u>Start Date</u> <u>End Da</u> Week: 10/08/12 10/14/1 | 12 -TWTF | 8 \$250 | 0.00 | | | | | |
| University of MAIL ABLE RATE NOT AVAILABLE RATE SS8-9am | | | | <u>me</u> | | | | | |
| Comparison Com | Unresolved | - | | | | .00 (\$200.00) | 0.00 14111 | | |
| NOT AVAILABLE RATE NOT AVAILABLE RATE SS80-9am | _ | - | | | -TWThE | ·30 (\$250.00) | . 0.00 8/8/6 | | |
| SSWN 1008/12-1014/12 Today Show 656a-9am | Unresolved | • | | | 1111111 | .ου τωεου.ου | 0.00 /1/// | | |
| Linesolved | | | | | _Tu/Th E | 20 (\$250.00) | 0.00 004 | | |
| ## A SANY 10/08/12-10/14/12 Today Show 658a-9am | | 12 Today Show | 0504-94111 | | - I W I [[] | .30 (\$230.00) | 0.00 19101 | | |
| Unresolved NOT AVAILABLE RATE NOT AVAILABLE RATE 5 KSNV 10/08/12-10/14/12 Today Show 958a-9am | | - | | | ++1.14= - r= | 00 (4050 00) | | | |
| SKSNV 10/08/12_10/14/12_Today Show 658a-9am | | 12 Today Snow | osoa-9am | | -1MINH | :30 (\$250.00) | 0.00 NW | | , |
| Unresolved | | - | | | | | | | |
| INDT AVAILABLE RATE NOT AVAILABLE RATE NOT AVA | | 12 Today Show | 658 a -9am | | -TWThF | :30 (\$25 0-00) | 0.00 NM | | |
| Unresolved [NOT AVAILABLE RATE NOT AVAILABLE RATE S KSNV 10/08/12-10/14/12 Today Show 658a-9am | [.NOT AVAILABLE I | | BLE RATE | | | | | | |
| [NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/08/12-10/14/12 Today Show 658a-9am 658a-9am -TwThF :30 (\$260.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/08/12-10/14/12 Today Show 658a-9am -TwThF :30 (\$260.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/13/12 10/13/12 News 3 Sunrise - SATURIM News 3 Sunrise - SUNDAY NEWS Start Date News 1 00/14/12 10/14/12 10/14/12 News 3 Sunrise - SUNDAM 6a-7a | | 12 Today Show | 658a-9am | | -TWThF | :30 (\$250.00) | 0.00 <i>NM</i> | | |
| Universided [NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/08/12-10/14/12 Today Show 658a-9am | | RATE] NOT AVAILAE | BLE RATE | | | | | | |
| E S KSNV 10/108/12 10/14/12 10/1 | | 12 Today Show | 658a-9am | | -TWThF | :3 0 (\$250 -00) | 0.00 NM | | |
| Universided [NOT AVAILABLE RATE] NOT AVAILABLE RATE Not AVAILABLE | | RATE] NOT AVAILAE | BLE RATE | | | | | | |
| E 9 KSNV 10/13/12 10/13/12 News 3 Sunrise - SATURIM 6a-7a | | 12 Today Show | 658a-9am | | -TWThF | :30 (\$25 0-00) | 0.00 <i>NM</i> | | |
| E 9 KSNV 10/13/12 10/13/12 News 3 Sunrise - SATURDM News 3 Sunrise - SATURDM News 3 Sunrise SATURDAY Saturd Sa | | RATE] NOT AVAILAE | BLE RATE | | | | | | |
| NEWS Start Date End Date Weekdays Spots/Week Rate Rating | E 9 KSNV 10/13/12 10/13 | | | | S- :30 | 1 \$125.004 | 0.00 NM | 1 | \$125.00 |
| Sample S | NEWS | News 3 Sunrise | SATURDAY | | | | | | |
| E 10 KSNV 10/13/12 10/13/12 Saturday Today Ta-8am Saturday Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 Sunday Today Ta-8am Saturday Today Saturday Today Ta-8am Satur | | | | | | | | | |
| Saturday Today Start Date End Date Weekdays Spots/Week Rate Rating | | - | ******* | | s- :30 | 1 \$625.001 | 0.00 NM | 1 | \$625.00 |
| Start Date Meek; 10/08/12 End Date 10/14/12 S | | | | | | · | | | * |
| E 11 KSNV 10/14/12 10/14/12 News 3 Sunrise - SUND&M 6a-7a | Start Date End Da | | | | | | | | |
| News 3 Sunrise SUNDAY NEWS Start Date End Date Weekdays Spots/Week Rate Rating Sunday Today Spots/Week Rate Rating Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Spots/Week Rate Rating Spots/Week Spots/Week Spots/Week Rate Rating Spots/Week | M | - | | | ~S ·30 | 1 \$110.004 | O OO NM | 4 | ¢110.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating \$110.00 0.00 | | | | | 3 .50 | 1 \$110.004 | 0.00 14141 | ' | φ110.00 |
| Week: 10/08/12 10/14/12 S 1 \$110.00 0.00 E 12 KSNV 10/14/12 10/14/12 Sunday Today Sunday Today CM 7a-8am S :30 1 \$750.001 0.00 NM 1 \$750.00 NM SUN TODAY Start Date End Date Weekdays Spots/Week Rate (10/08/12 10/14/12S) 1 \$750.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type (1.8NV 10/08/12-10/14/12 Sunday Today 7a-8am Yee MG 12.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/14/12-10/14/12 Sunday Today 7a-8am Su :30 \$750.00 0.00 NM | | ate Meekdave | Snots/Meak F | Pate Bating | | | | | |
| SUN TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12S 1 \$750.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 Sunday Today 7a-8amSu :30 (\$750.00) 0.00 NM See MG 12.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/14/12-10/14/12 Sunday Today 7a-8amSu :30 \$750.00 0.00 NM MG for 12.1 10/14 [Revised Rate to Reinstate] E13 KSNV 10/14/12 10/14/12 News 3 Today Wknd CM 9a-930am | | | | | | | | | |
| SUN TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 | E 12 KSNV 10/14/12 10/14 | | CM 7a-8a | m | -S :30 | 1 \$750.001 | 0.00 NM | 1 | \$750.00 |
| Week: 10/08/12 10/14/12 1 \$750.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtc Type 1 KSNV 10/08/12-10/14/12 Sunday Today 7a-8am Su :30 (\$750.00) 0.00 NM See MG 12.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/14/12-10/14/12 Sunday Today 7a-8am Su :30 \$750.00 0.00 NM (B) MG for 12.1 10/14 [RevIsed Rate to Reinstate] Rate Rtc Type Su :30 \$750.00 0.00 NM 1 \$125.00 E 13 KSNV 10/14/12 10/14/12 News 3 Today Wknd CM 9a-930am S :30 1 \$125.004 0.00 NM 1 \$125.00 | SUN TODAY | Sunday roday | | | | | | | |
| Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 Sunday Today 7a-8am Su :30 (\$750.00) 0.00 NM See MG 12.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/14/12-10/14/12 Sunday Today 7a-8am Su :30 \$750.00 0.00 NM (B) MG for 12.1 10/14 [Revised Rate to Reinstate] [Revised Rate to Reinstate] S :30 1 \$125.004 0.00 NM 1 \$125.004 0.00 NM | | | | | | | | | |
| 1 KSNV 10/08/12-10/14/12 Sunday Today 7a-8amSu :30 (\$750.00) 0.00 NM See MG 12.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/14/12-10/14/12 Sunday Today 7a-8amSu :30 \$750.00 0.00 NM MG for 12.1 10/14 [Revised Rate to Reinstate] E13 KSNV 10/14/12 10/14/12 News 3 Today Wknd CM 9a-930amS :30 1 \$125.004 0.00 NM 1 \$125.00 News 3 Today | | · | | | <u>Weekdays</u> | Length Rate | Rtg Type | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/14/12-10/14/12 Sunday Today 7a-8am | | 12 Sunday Today | | | Su | 30 (\$750.0 0) | 0.00 NM | | |
| ● MG for 12.1 10/14 [Revised Rate to Reinstate] E 13 KSNV 10/14/12 10/14/12 News 3 Today Wknd CM 9a-930am | | RATE] NOT AVAILAE | BLE RATE | | | | | | |
| [Revlsed Rate to Reinstate] E 13 KSNV 10/14/12 10/14/12 News 3 Today Wknd CM 9a-930amS :30 1 \$125.004 0.00 NM 1 \$125.00 News 3 Today | 2 KSNV 10/14/12-10/14/ | • | | | Su | :30 \$750.00 | 0.00 NM | | |
| E 13 KSNV 10/14/12 10/14/12 News 3 Today Wknd CM 9a-930amS :30 1 \$125.004 0.00 NM 1 \$125.00 News 3 Today | | einstate] | | | | | | | |
| | E13 KSNV 10/14/12 10/14 | /12 News 3 Today V | Vknd CM 9a-93 | Dam | -S :30 | 1 \$125.004 | 0.00 NM | 1 | \$125.00 |
| NEWS <u>Start Date </u> | NEWS <u>Start Date</u> <u>End D</u> | ate <u>Weekdays</u> | Spots/Week F | Rate Rating | | | | | |

Page 5 of 17

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order#:

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

| Ln Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len Spo | ots | Rate Pri | Rtg Type | Spots | Amount |
|------------|----------------|------------|-----------------------------------|-----------|-------------|---------------|---------|-----|-----------|----------|-------|------------|
| E 13 KSNV | 10/14/12 | 2 10/14/12 | News 3 Today Wknd News 3 Today | CM | 9a-930am | S | :30 | 1 | \$125.004 | 0.00 NM | 1 | \$125.00 |
| NEWS | | | • | | | | | | | | | |
| <u>Sta</u> | rt Date | End Date | Weekdays Sr | oots/Week | <u>Rate</u> | <u>Rating</u> | | | | | | |
| Week: 10/ | 08/12 | 10/14/12 | S | 1 | \$125.00 | 0.00 | | | | | | |
| E 14 KSNV | 10/14/12 | 2 10/14/12 | Chris Matthews 9:30 | AM GM | 9:30a-10a | S | :30 | 1 | \$175.004 | 0.00 NM | 1 | \$175.00 |
| | | | Chris Matthews SUN | l 9:30am | | | | | | | | |
| CHRIS I | MATHEW | √S | | | | | | | | | | |
| <u>Sta</u> | rt Date | End Date | <u>Weekdays</u> <u>S</u> r | ots/Week | <u>Rate</u> | <u>Rating</u> | | | | | | |
| Week: 10/ | 08/12 | 10/14/12 | S | 1 | \$175.00 | 0.00 | | | | | | |
| E 15 KSNV | 10/09/12 | 2 10/12/12 | M-F Today Show II 3 | rd HCM | 9-10a | -TWTF | :30 | 8 | \$425.001 | 0.00 NM | 8 | \$3,400.00 |
| | | | M-F Today Show II | | | | | | | | | |
| TODAY | SHOW I | l | | | | | | | | | | |
| <u>Sta</u> | <u>rt Date</u> | End Date | <u>Weekdays</u> Sr | oots/Week | <u>Rate</u> | <u>Rating</u> | | | | | | |
| Week: 10/ | 08/12 | 10/14/12 | -TWTF | 8 | \$425.00 | 0.00 | | | | | | |

KSNV

Page 6 of 17

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837948

10/09/12 - 10/15/12

Product Desc:

OBAM FOR AMERICA

Estimate:

1537

Ch l n Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 15 KSNV 10/09/12 10/12/12 M-F Today Show | 3rd HBM 9-10a -TWTE--·30 Я \$425,001 0.00 NM \$3,400,00 M-F Today Show II **TODAY SHOW II** End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/08/12 -TWTF--10/14/12 0.00 8 \$425.00 Spot Ch Date Range Description Start/End Time Weekdavs Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 (\$425.00) 0.00 NM See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr -TWThF----:30 (\$425.00) 0.00 NM See MG 15.9.15.10.15.11.15.12.15.13.15.14.15.15.15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr -TWThF----:30 (\$425.00) 0.00 NM See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15, 16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr ~TWThF----:30 (\$425.00) 0.00 NM See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15, 15.15, 16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr -TWThF----(\$425.00) 0.00 NM See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 16. [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr -TWThF----(\$425.00) 0.00 NM :30 See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr -TWThF----:30 (\$425.00) 0.00 NM See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr -TWThF----(\$425.00) 0.00 NM See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr -TWThF----:30 \$425.00 0.00 NM **MG** for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] 10 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] 11 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a ~TWThF----:30 \$425.00 0.00 NM MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] 12 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] 13 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] 14 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] 15 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF--~-:30 \$425.00 0.00 NM MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] 16 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr -TWThF----:30 \$425.00 0.00 NM MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] E 16 KSNV 10/15/12 10/15/12 M-F Today Show II 3rd H0M 9-10a M----:30 2 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II TODAY SHOW II Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 M-----2 \$425.00 0.00

KSNV

Page 7 of 17

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

| Ln Ch Start End | Inventory Code Break | Start/End Ti | me Days | Len Spots | Rate Pri | Rtg Type S | pots | Amount |
|---------------------------------|--|--------------|----------|---------------------------|---|----------------|------|--------------------|
| E16 KSNV 10/15/12 10/15/12 | M-F Today Show II 3rd H0M M-F Today Show II | 9-10a | M | :30 2 | \$425.001 | 0.00 NM | 2 | \$850.00 |
| TODAY SHOW II | • | | | | | | | |
| Start Date End Date | Weekdays Spots/Week | Rate | Rating | | | | | |
| Week: 10/15/12 10/21/12 | M 2 | \$425.00 | 0.00 | | | | | |
| Spot Ch Date Range D | Description Star | t/End Time | Ī | <u>Weekdays</u> <u>Le</u> | ength Rate | Rtg Type | | |
| 1 KSNV 10/15/12-10/21/12 I | M-F Today Show II 3rd Hr 9-10 |)a | 1 | VI | :30 (\$425.00) | 0.00 NM | | |
| See MG 16.3,16.4 | | | | | | | | |
| [.NOT AVAILABLE RA [*] | TE] NOT AVAILABLE RATE | | | | | | | |
| 2 KSNV 10/15/12-10/21/12 I | M-F Today Show II 3rd Hr 9-10 | Оа | ľ | VI | :30 (\$425.00) | 0.00 <i>NM</i> | | |
| See MG 16.3,16.4 | | | | | , , | | | |
| [.NOT AVAILABLE RAT | TE] NOT AVAILABLE RATE | | | | | | | |
| 3 KSNV 10/15/12-10/15/12 N | M-F Today Show II 3rd Hr 9-10 |)a | ń | M | :30 \$425.00 | 0.00 NM | | |
| MG for 16.2,16.1 | · | | | | | | | |
| [Revised Rate to Reins | tate] | | | | | | | |
| 4 KSNV 10/15/12-10/15/12 | M-F Today Show II 3rd Hr 9-10 |)a | ń | M | :30 \$425.00 | 0.00 NM | | |
| MG for 16.2,16.1 | , | | | | • | | | |
| [Revised Rate to Reins | tate] | | | | | | | |
| E 17 KSNV 10/09/12 10/12/12 | M-F Today Show III 4th IBM | 10am-11am | ~TWTF | :30 8 | \$325.001 | 0.00 NM | 8 | ¢3 c00 00 |
| = 17 NOIL 10/12/12 | Today 4th Hour | TOURIN-TTURN | 1 84 1 1 | .50 0 | φυ2υ.00 Ι | O.OO INWI | 0 | \$2, 600.00 |
| TODAY SHOW III | roddy mir rodi | | | | | | | |
| Start Date End Date | Weekdays Spots/Week | Rate | Rating | | | | | |
| Week: 10/08/12 10/14/12 | -TWTF 8 | | 0.00 | | | | | |

Print Date: 10/22/12 16:55:48 Page 8 of 17

KSNV

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

Week: 10/15/12

10/21/12

10/09/12 - 10/15/12

Estimate: _

1537

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount E 17 KSNV 10/09/12 10/12/12 M-F Today Show III 4th IBM 10am-11am ~TWTF~~ :30 8 \$325.001 0.00 NM \$2,600.00 8 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating -TWTF---Week: 10/08/12 10/14/12 8 \$325.00 0.00 Start/End Time <u>Description</u> Spot Ch Date Range <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 (\$325.00) 0.00 NM See MG 17.9.17.10.17.11.17.12.17.13.17.14.17.15.17.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am --TWThF----.30 (\$325.00) 0.00 NM See MG 17.9.17.10.17.11.17.12.17.13.17.14.17.15.17.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am ~TWThF----:30 (\$325.00) 0.00 NM See MG 17.9.17.10.17.11.17.12.17.13.17.14.17.15.17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 (\$325.00) 0.00 NM See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 (\$325.00) 0.00 NM See MG 17.9.17.10.17.11.17.12.17.13.17.14.17.15.17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 (\$325.00) 0.00 NM See MG 17.9.17.10.17.11.17.12.17.13.17.14.17.15.17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF~---:30 (\$325.00) 0.00 NM See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 (\$325.00) 0.00 NM See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 \$325.00 0.00 NM (f) MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 10 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 \$325.00 0.00 NM (h) MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 11 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 \$325.00 0.00 NM MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 12 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 \$325.00 0.00 NM MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 13 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 \$325.00 0.00 NM (B) MG for 17.6, 17.2, 17.5, 17.1, 17.3, 17.7, 17.4, 17.8 [Revised Rate to Reinstate] 14 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 \$325.00 0.00 NM MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 15 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 \$325.00 0.00 NM MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 16 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr :30 10am-11am -TWThF----\$325.00 0.00 NM **M**G for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] E 18 KSNV 10/15/12 10/15/12 M-F Today Show III 4th 18M 10am-11am M----:30 2 \$325,001 0.00 NM 2 \$650.00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rating Rate

2

\$325.00

0.00

Print Date: 10/22/12 16:55:49 Page 9 of 17

KSNV

Order / Rev:

105003

10/09/12 - 10/15/12

Advertiser:

Estimate:

Obama for America

Alt Order #: Flight Dates:

06837948

Product Desc:

OBAM FOR AMERICA

1537

Ch Ln Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 18 KSNV 10/15/12 10/15/12 M-F Today Show III 4th 18M 10am-11am :30 \$325,001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHOW III End Date** Start Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 M----2 \$325.00 0.00 Start/End Time Ch Date Range Description Spot Weekdays Length Rate Rtg Type 1 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am (\$325.00) 0.00 NM :30 See MG 18.3,18.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am :30 (\$325-00) 0.00 NM See MG 18.3.18.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/15/12-10/15/12 M-F Today Show III 4th Hr 10am-11am :30 \$325.00 0.00 NM MG for 18.2,18.1 [Revised Rate to Reinstate] 4 KSNV 10/15/12-10/15/12 M-F Today Show III 4th Hr :30 \$325.00 0.00 NM (H) MG for 18.2,18.1 [Revised Rate to Reinstate] E 19 KSNV 10/09/12 10/12/12 Rachael Ray CM 11am-12pm -TWTF--:30 \$100.004 0.00 NM n \$0.00 Rachael Ray RACHEL RAY Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 -TWTF--\$100.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 Rachael Ray 11am-12pm -TWThF----(\$100.00) 0.00 NM :30 Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/14/12 Rachael Ray 11am-12pm -TWThF----(\$100,00) 0.00 NM 30 Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 Rachael Ray 11am-12pm -TWThF----:30 (\$100.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/08/12-10/14/12 Rachael Ray 11am-12pm -TWThF----:30 (\$100.00) 0.00 NM [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 21 KSNV 10/09/12 10/12/12 Noon News CM 12-1230pm -TWTF--\$125.004 0.00 NM :30 \$125.00 Noon News NEWS Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 -TWTF--\$125,00 0.00 Description Spot Ch Date Range Start/End Time <u>Length</u> <u>Weekdays</u> Rate Rtg Type 1 KSNV 10/08/12-10/14/12 Noon News 12-1230pm -TWThF----:30 (\$125.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/14/12 Noon News 12-1230pm -TWThF---:30 (\$125.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 Noon News 12-1230pm -TWThF----:3*0 (\$125,00) 0.00 NM* Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 23 KSNV 10/09/12 10/12/12 The Agenda 1230pm 1230-1p -TWTF--:30 \$90.004 0.00 NM 0 \$0.00 The Agenda 1230pm **AGENDA End Date** Spots/Week Start Date Weekdays Rate Rating Week: 10/08/12 10/14/12 -TWTF--\$90.00 0.00

KSNV

Page 10of 17

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product De

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

| Ln Ch Star 23 KSNV 10/09 | | Inventory Code The Agenda 123 | | Start/End 1230-1p | | Len Spots | | Rtg Type | | Amount |
|---------------------------------------|----------------------|------------------------------------|--------------|---------------------------------|-----------------------|-------------|---|----------------|---|---------|
| 23 KSNV 10/08 | /12 10/12/12 | The Agenda 123 | • | 1230-1p | ~TWTF~ | :30 4 | \$90.004 | 0.00 NM | 0 | \$0.0 |
| AGENDA | | _ | | | | | | | | |
| Start Date | | Weekdays | Spots/Week | | Rating | | | | | |
| Week: 10/08/12 Spot <u>Ch Date</u> | 10/14/12 Range F | -TWTF Description | Sta | l \$90.00 <u>rt/End Time</u> | 0.00 | Weekdays Le | anoth Date | Rtg Type | | |
| | | The Agenda 1230p. | | 0-1p | | -TWThF | | 0.00 NM | | |
| Unresolve | | | | [. | | | (455.55) | 0.00 / 4/4/ | | |
| (NOT AV | AILABLE RAT | TE] NOT AVAILAB | LE RATE | | | | | | | |
| | | The Agenda 1230p. | m 123 | 0-1p | | -TWThF | :30 (\$90.00) | 0.00 <i>NM</i> | | |
| Unresolve I NOT AV | | TE] NOT AVAILAB | I F PATE | | | | | | | |
| | | The Agenda 1230p | | 0-1p | | -TWThF | :30 (\$90.00) | 0.00 <i>NM</i> | | |
| Unresolve | | | | · / - | | ******* | .00 (\$00.00) | 0.00 14141 | | |
| [.NOT AV | AILABLE RAT | TE] NOT AVAILAB | LE RATE | | | | | | | |
| | | The Agenda 1230p. | m 123 | 0-1p | | -TWThF | :30 (\$90.00) | 0.00 NM | | |
| Unresolve | | TEL NOT AVAILAD | 1 F 13 A T F | | | | | | | |
| | | TE] NOT AVAILAB | | 4000 0 | | 0.0 | | | | |
| 25 KSINV 10/08 | /12 10/12/12 | Days of our Lives Days of our Live | | 1258p-2pm | -TWTF- | :30 4 | \$150.004 | 0.00 NM | 2 | \$300.0 |
| DAYS | | Days of our Live | 0 | | | | | | | |
| Start Date | End Date | <u>Weekdays</u> | Spots/Weel | <u>Rate</u> | Rating | | | | | |
| Week: 10/08/12 | 10/14/12 | -TWTF | | \$150.00 | 0.00 | | | | | |
| Spot Ch Date | | Description | | rt/End Time | | | | Rtg Type | | |
| Unresolve | | Days of our Lives | 125 | 8p-2pm | | -TWThF⊶ | :30 (\$150.00) | 0.00 NM | | |
| | | TE] NOT AVAILAB | LE RATE | | | | | | | |
| | | Days of our Lives | | 8p-2pm | | -TWThF | 30 (\$150-00) | 0.00 <i>NM</i> | | |
| Unresolve | | | | | | | ,, | | | |
| | | TE] NOT AVAILAB | LE RATE | | | | | | | |
| 27 KSNV 10/09 | /12 10/12/12 | | CM | 2pm-3pm | -TWTF- | :30 4 | \$100.004 | 0.00 NM | 0 | \$0.0 |
| DRS | | The Doctors | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 10/08/12 | 10/14/12 | -TWTF | | \$100.00 | 0.00 | | | | | |
| Spot Ch Date | | <u>Description</u> | | rt/End Time | | Weekdays Lo | | Rtg Type | | |
| 1 KSNV 10/08 | | The Doctors | 2pr | n-3pm | | -TWThF | :30 (\$1 00 .0 0) | 0.00 NM | | |
| Unresolve LNOT AV | | TE) NOT AVAILAB | I F RATE | | | | | : | | |
| 2 KSNV 10/08 | | - | | n-3pm | | -TWThF | :30 (\$100.00) | 0.00 NM | | |
| Unresolve | d | | 1 | | | | (4,00.00) | | | |
| VA TON.] | AILABLE RAT | TE] NOT AVAILAB | LE RATE | | | | | | | |
| 3 KSNV 10/08 | | The Doctors | 2pr | n-3 pm | | ~TWThF | :30 (\$100.00) | 0.00 NM | | |
| Unresolve | | TE] NOT AVAILAB | I E DATE | | | | | | | |
| 4 KSNV 10/08 | | - | | n-3pm | | -TWThF | :30 (\$100.0 0 | 1 0 00 A/A/ | | |
| Unresolve | | no boolora | -pi | порш | | 10001111 | .50 (\$100. 80) | , 0.00 MM | | |
| [.NOT AV | AILABLE RAT | TE] NOT AVAILAB | LE RATE | | | | | | | |
| 28 KSNV 10/18 | /12 10/15/12 | The Doctors | CM | 2pm-3pm | M | :30 1 | \$100.004 | 0.00 NM | 0 | \$0.0 |
| | | The Doctors | | | | | | | | |
| DRS | PT -1 PS -1 | 104 | 0 (74) | | | | | | | |
| Start Date Week: 10/15/12 | End Date 10/21/12 | <u>Weekdays</u> M | Spots/Week | · . — | <u>Rating</u> 0.00 | | | | | |
| Spot Ch Date | | Description | | rt/End Time | 0.00 | Weekdays Le | ength Rate | Rtg Type | | |
| 1 KSNV 10/15 | /12-10/21/127 | The Doctors | | n-3pm | | M | 30 (\$100.00) | | | |
| Unresolve | | | | | | | | | | |
| [.NOT AV | | TE] NOT AVAILAB | | | | | | | | |
| | /12 10/12/12 | Dr. Phil | CM | 3-4p | -TWTF- | :30 4 | \$150.004 | 0.00 NM | 0 | \$0. |
| 29 KSNV 10/09 | | D- DL 9 | | | | | | | | |
| | | Dr Phil | | | | | | | | |
| 29 KSNV 10/09 PHIL Start Date | End Date | | Spots/Week | <u>Rate</u> | Rating | | | | | |

Print Date: 10/22/12 16:55:49 Page 11of 17 Order / Rev: 105003 Advertiser: Obama for America Alt Order #: 06837948 Product Desc: **OBAM FOR AMERICA** KSNV

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1537

| Ln Ch | Start | End | Inventory Code | | Start/End T | | | | Rate Pri | <u> </u> | • | Amount |
|--------------------------|----------------------|------------------------------------|-------------------------------------|------------------|-------------------------------|----------------|-----------------|-------------|---|------------|----|-------------|
| E 29 KSNV | 10/09/1 | 2 10/12/12 | Dr. Phil Dr Phil | СМ | 3-4p | -TWTF- | :30 | 4 | \$150.004 | 0.00 NM | 0 | \$0.00 |
| PHIL | | | 2111111 | | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/6 Spot Ch | 08/12 Date Ra | 10/14/12 | -TWTF Description | 4 Star | \$150.00 <u>t/End Time</u> | 0.00 | Weekdays | Leng | th Pata | Rtg Type | | |
| | | 2-10/14/12 D | | 3-4p | | | -TWThF | | 30 (\$150.00) | | | |
| | resolved | | | · | | | | | (,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | | |
| - | | | E] NOT AVAILABI | | | | | | | | | |
| | .10/08/1 resolved | 2-10/14/12 D | r. Phil | 3-4p |) | | -TWThF | 3 | 30 (\$15 0-00) | 0.00 NM | | |
| | | | E] NOT AVAILABI | _E RATE | | | | | | | | |
| - | | 2-10/14/12 D | - | 3-4p | 1 | | -TWThF | - :3 | 30 (\$150.00) | 0.00 NM | | |
| | esolved | | | | | | | | | | | |
| _ | | ILABLE RAT 2- <i>10/14/12 E</i> | E] NOT AVAILABI | | | | -TWThF | | 30 /#4 <i>E</i> 0.00 | 0.00 1404 | | |
| | resolved | | n. Pilii | 3-4p | | | - IWITIF | | 30 (\$150.00) | U.UU IVIVI | | |
| | | | E] NOT AVAILABI | LE RATE | | | | | | | | |
| E 31 KSNV | 10/09/1 | 2 10/12/12 | NEWS 3 at 4 (1 | HOUR)CM | 4-5pm | -TWTF- | :30 | 8 | \$175.004 | 0.00 NM | 8 | \$1,400.00 |
| MEMO | | | 4PM NEWS (1 h | our) | | | | | | | | |
| NEWS Star | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 10/14/12 | -TWTF | 8 | \$175.00 | 0.00 | | | | | | |
| E 32 KSNV | 10/15/1 | 2 10/15/12 | NEWS 3 at 4 (1 | HOUR)CM | 4-5pm | M | :30 | 2 | \$175.004 | 0.00 NM | 2 | \$350.00 |
| NENGO | | | 4PM NEWS (1 h | our) | | | | | | | | |
| NEWS State | rt Date | End Date | Weekdays | Spots/Week | Poto | Rating | | | | | 1 | |
| <u>امام</u> /Week: 10 | | 10/21/12 | M | <u> </u> | <u>Rate</u> \$175.00 | 0.00 | | | | | | |
| | | | M-F Early News | CM | 5-630p | -TWTF- | :30 | 13 \$ | 1,200.001 | 0.00 NM | 13 | \$15,600.00 |
| | | | M-F Early News | | | | | · | , | | | |
| NEWS | rt Date | End Date | Weekdays | Cnoto/M/ook | Data | Dating | | | | | ľ | |
| Week: 10/ | | 10/14/12 | -TWTF | Spots/Week 13 | <u>Rate</u> \$1,200.00 | Rating 0.00 | | | | | | |
| | Date Ra | ange <u>C</u> | <u>lescription</u> | | t/End Time | | <u>Weekdays</u> | <u>Leng</u> | <u>th</u> <u>Rate</u> | Rtg Type | | |
| | | | 1-F Early News | 5-63 | 0р | | -TWThF | - :3 | 30 (\$1,200.00) | 0.00 NM | | |
| See [NA | | . <i>14</i> ,33.15 | | | | | | | | | | |
| | | 2-10/14/12 N | 1-F Early News | 5-63 | 0р | | -TWThF | - :: | 30 (\$1,200.00) | 0.00 NM | | |
| | | .14,33.15 | · | | · | | | | , | | | |
| NA] | | n 40/40/40 h | | 2.00 | | | 1 _ | | | | | |
| _ | 10/09/1 for 33.9 | | I-F Early News | 5-63 | Юр | | -TWThF | - :: | 30 \$1,200.00 | 0.00 NIM | | |
| | | ate to Reinst | ate] | | | | | | | | | |
| 15 KSNV | 10/09/1 | 2-10/12/12 N | /I-F Early News | 5-63 | i0р | | -TWThF | - ; | 30 \$1,200.00 | 0.00 NM | | |
| - | for 33.9 | | -4-1 | | | | | | | | | |
| | | ate to Reinst | - | CNA | F 620= | *** | -20 | | 4 000 004 | 0.00 115 | | 40.100.00 |
| E 34 KONV | 10/15/1 | 12 10/15/12 | M-F Early News M-F Early News | CM | 5-630p | M | :30 | 2 \$ | 1,200.001 | 0.00 NM | 2 | \$2,400.00 |
| NEWS | | | iii aany none | | | | | | | | | |
| | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 10/21/12 | M | | \$1,200.00 | 0.00 | | | | | | |
| E 30 KSNV | 10/13/ | 12 10/13/12 | Sa-Su Early New Sa-Su Early New | | 5pm-630pm | | 5- :30 | 1 | \$200.004 | 0.00 NM | 1 | \$200.00 |
| NEWS | | | | - | | | | | | | 1 | |
| | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 10/14/12 | News 2 Live in D | 1 0.5 | \$200.00 | 0.00 | | | #450.00 (| 0.00.11 | | ** - |
| E 36 KSNV | 10/14/ | 12 10/14/12 | News 3 Live in P News 3 in Prime | | 7-10pm | | -s :30 | 1 | \$450.004 | 0.00 NM | 0 | \$0.00 |
| NEWS / | AFTER | NFL | ., | | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | D8/19 | 10/14/12 | S | 1 | \$450.00 | 0.00 | | | | | - | |

\$450.00

0.00

Week: 10/08/12

10/14/12

Print Date: 10/22/12 16:55:49 Page 12of 17

KSNV

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

| Ln Ch Start End | Inventory Code | Break Start/End | l Time Days | Len Spots | Rate Pri | Rtg Type | Spots | Amount |
|--|---------------------------------------|---|---------------|-----------------------|------------------------------|------------------|-------|------------|
| E36 KSNV 10/14/12 10/14/12 | News 3 Live in Pri News 3 in Prime | ime CM 7-10pm | | -s :30 | 1 \$450.004 | 0.00 NM | 0 | \$0.00 |
| NEW\$ AFTER NFL | | | | | | | | |
| Start Date End Date | <u>Weekdays</u> | Spots/Week Rate | <u>Rating</u> | | | | | |
| Week: 10/08/12 10/14/12 | S | 1 \$450.00 | * | | | | | |
| | escription | Start/End Time | | | | Rtg Type | | |
| 1 KSNV 10/08/12-10/14/12 Ne | aws 3 Live in Primi | e 7-10pm | | Su | :30 (\$450.00) | 0.00 NIVI | | |
| <i>Unresolved</i> [FOOTBALL RAN OVER | 1 | | | | | | | |
| E 37 KSNV 10/09/12 10/12/12 | | CM 630-7pm | TWTF | :30 | 4 \$1,300.001 | 0.00 NM | • | #2 OOO OO |
| E 37 KSINV 10/09/12 10/12/12 | M-F Jeopardy | CIVI 030-7 PITI | - IWIF | .30 | 4 \$1,300.001 | U.UU INIM | 3 | \$3,900.00 |
| JEOPARDY | т. соорилиј | | | | | | | |
| Start Date End Date | <u>Weekdays</u> | Spots/Week Rate | Rating | | | | | |
| Week: 10/08/12 10/14/12 | -TWTF | 4 \$1,300.00 | 0.00 | | | | | |
| | escription | Start/End Time | | | | <u>Rtg Type</u> | | |
| 1 KSNV 10/08/12-10/14/12 M | | 630-7pm | | -TWThF | :30(\$1,300.00) | 0.00 NM | i | |
| See MG 37.5,37.6,37.7,3 | | EDATE | | | | | | |
| [.NOT AVAILABLE RATI 2 KSNV 10/08/12-10/14/12 M | - | 630-7pm | | -TWThF | :30(\$ 1,300.00) | 1 0 00 AMA | | |
| See MG 37.5,37.6,37.7,3 | | 030-7 pm | | - W - - | .30 (1,300.00) | 7 U.UU IVIVI | | |
| [.NOT AVAILABLE RATE | | E RATE | | | | | | |
| 3 KSNV 10/08/12-10/14/12 M | • | 630-7pm | | -TWThF | :30(\$1,300.00) | 0.00 NM | | |
| See MG 37.5,37.6,37.7,3 | • • | , | | | 1. , | , | | |
| [.NOT AVAILABLE RATI | E] NOT AVAILABL | E RATE | | | | | | |
| 4 KSNV 10/08/12-10/14/12 M | -F Jeopardy | 630-7pm | | -TWThF | :30 (\$1,300.00) |) 0.00 <i>NM</i> | | |
| See MG 37.5,37.6,37.7,3 | 37. <i>8</i> | | | | | | | |
| [NA DBTES] | | | | | | | | |
| 5 KSNV 10/09/12-10/12/12 M | | 630-7pm | | -TWThF | :30 \$1,300.00 | 0.00 NM | | |
| MG for 37.2,37.3,37.1,37 [Revised Rate to Reinstage | | | | | | | | |
| 6 K\$NV 10/09/12-10/12/12 M | | 630-7pm | | -TWThF | :30 \$1,300.00 | NIM OOO | | |
| (f) MG for 37.2,37.3,37.1,37 | | 000-7 pm | | 1 44 1 1 11 | .50 φ1,500.00 | O.OO IVIVI | | |
| [Revised Rate to Reinsta | | | | | | | | |
| 7 KSNV 10/09/12-10/12/12 M | -F Jeopardy | 630-7pm | | -TWThF | :30 \$1,300.00 | 0.00 NM | | |
| MG for 37.2,37.3,37.1,37 | 7.4 | | | | | | | |
| [Revised Rate to Reinsta | ite] | | | | | | | |
| 8 KSNV 10/09/12-10/12/12 M | -F Jeopardy | 630-7pm | | -TWThF | :30 (\$1,300.00) |) 0.00 NM | | |
| ① Unresolved | a | | | | | | | |
| [PGM CHG = NBC DEB/ | • | | | | | | | |
| E38 KSNV 10/15/12 10/15/12 | | CM 630-7pm | M | : :30 | 1 \$1,300.001 | 0.00 NM | 1 | \$1,300.0 |
| JEOPARDY | M-F Jeopardy | | | | | | | |
| Start Date End Date | Weekdays | Spots/Week Rate | Rating | | | | | |
| Week: 10/15/12 10/21/12 | M | <u>Spots/Week</u> <u>Rate</u> 1 \$1,300.00 | | | | | | |
| | escription | Start/End Time | | Weekdays I | Length Rate | Rtg Type | | |
| 1 KSNV 10/15/12-10/21/12 M | | 630-7pm | • | M | 30(\$1,300.00 | | | |
| See MG 38.2 | | | | | | | | |
| [.NOT AVAILABLE RATI | | | | | | , | | |
| 2 KSNV 10/15/12-10/15/12 M | -F Jeopardy | 630-7pm | | M | :30 \$1,300.00 | 0.00 NM | | |
| MG for 38.1 10/15 Paying Bate to Beingte | ntol | | | | | | | |
| [Revised Rate to Reinsta | | | | | | | } | |
| E 39 KSNV 10/09/12 10/12/12 | | CM 7-730pm | -TWTF | : :30 | 4 \$1,300.001 | 0.00 NM | 3 | \$3,900.0 |
| MUCE | M-F Wheel of Fo | rtune | | | | | | |
| WHEEL Start <u>Date</u> <u>End Date</u> | Weekdays | Snote/Meek Bata | Ratina | | | | | |
| <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12 | <u>vveekdays</u> -TWTF | Spots/Week Rate 4 \$1,300.00 | | | | | | |
| 2400K. 10/00/12 (0/17/12 | | - φ1,500,00 | . 0.00 | | | | | |

KSNV

Page 13of 17

Order / Rev:

105003

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10/09/12 - 10/15/12

Advertiser:

Obama for America

Alt Order #: Flight Dates:

06837948

Product Desc:

OBAM FOR AMERICA

Estimate:

1537

Ch Inventory Code Ln Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 7-730pm E 39 KSNV 10/09/12 10/12/12 M-F Wheel CM -TWTF--:30 4 \$1,300.001 0.00 NM 3 \$3,900,00 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating -TWTF--Week: 10/08/12 10/14/12 4 \$1,300.00 0.00 Ch Date Range Description Start/End Time Spot Weekdays Length Rate Rtg Type 7-730pm 1 KSNV 10/08/12-10/14/12 M-F Wheel -TWThF----:30(\$1,300.00) 0.00 NM See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/14/12 M-F Wheel 7-730pm -TWThF----:30(\$1,300,00) 0.00 NM See MG 39.5,39.6,39.7.39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 M-F Wheel 7-730pm -TWThF----:30(\$1,300,00) 0.00 NM See MG 39.5,39,6,39,7,39,8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7-730pm 4 KSNV 10/08/12-10/14/12 M-F Wheel -TWThF----:30(\$1,300:00) 0.00 NM See MG 39.5,39.6,39.7,39.8 Ina debates] 5 KSNV 10/09/12-10/12/12 M-F Wheel 7-730pm -TWThF----:30 \$1,300.00 0.00 NM (M) MG for 39.4.39.2.39.1.39.3 [Revised Rate to Reinstate] 6 KSNV 10/09/12-10/12/12 M-F Wheel 7-730pm -TWThF----:30 \$1,300,00 0.00 NM MG for 39.4,39.2,39.1,39.3 [Revised Rate to Reinstate] 7 KSNV 10/09/12-10/12/12 M-F Wheel 7-730pm -TWThF----:30 \$1,300.00 0.00 NM (ii) MG for 39.4.39.2.39.1.39.3 [Revised Rate to Reinstate] 8 KSNV 10/09/12-10/12/12 M-F Wheel 7-730pm -TWThF----:30(\$1,300.00) 0.00 *NM* Unresolved [PGM CHG = NBC DEBATE] E 40 KSNV 10/15/12 10/15/12 M-F Wheel CM 7-730pm M-----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M----1 \$1,300.00 0.00 Ch Date Range Description Start/End Time Spot <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 10/15/12-10/21/12 M-F Wheel 7-730pm M-----:30(\$1,300-00) 0.00 NM See MG 40.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/15/12 M-F Wheel 7-730pm :30 \$1,300,00 0.00 NM MG for 40.1 10/15 [Revised Rate to Reinstate] E 41 KSNV 10/09/12 10/12/12 FacetoFace/Ralston Rep&M 730-758pm -TWTF--:30 \$900.001 0.00 NM 3 \$2,700.00 Face to Face w/ J.Ralston FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF--\$900.00 0.00

Print Date: 10/22/12 16:55:49 Page 14of 17

KSNV

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

| Ln Ch Start End Inventory Code Break Start/End | Time Days Len Spots Rate Pri Rtg Type Spots | s Amount |
|---|---|--------------|
| E 41 KSNV 10/09/12 10/12/12 FacetoFace/Ralston Repaid 730-758pm Face to Face w/ J.Ralston | | 3 \$2,700.00 |
| FACE TO FACE | | |
| Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 -TWTF 4 \$900.00 | Rating 0.00 | |
| Spot Ch Date Range Description Start/End Time 1 KSNV 10/08/12-10/14/12 FacetoFace/Ralston Report 730-758pm | <u>Weekdays Length Rate Rtg Type</u> −⊤wThF :30 (\$900.00) 0.00 <i>NM</i> | |
| See MG 41.5,41.6,41.7 | -1W111PAAAA .30 (Q000.00) 0.00 NW | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/14/12 FacetoFace/Ralston Report 730-758pm | TwThF :3 <i>0 (\$900.00</i>) 0.00 <i>NM</i> | |
| See MG 41.5,41.6,41.7 | .30 (\$300.00) 0.00 NW | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 FacetoFace/Raiston Report 730-758pm | -TWThF :3 <i>0 (\$900.00</i>) 0.00 <i>NM</i> | |
| See MG 41.5,41.6,41.7 | 100 (4000)000 7000 | |
| [PGM CGH = NBC DEBATE] 5 KSNV 10/09/12-10/12/12 FacetoFace/Ralston Report 730-758pm | -TWThF :30 (\$900.00) 0.00 NM | |
| (f) Unresolved | ,, | |
| [PGM CHG = NBC DEBATE] 6 KSNV 10/09/12-10/12/12 FacetoFace/Ralston Report 730-758pm | -TWThF :30 \$900.00 0.00 NM | |
| MG for 41.1,41.2,41.3 [Revised Rate to Reinstate] | | |
| 7 KSNV 10/09/12-10/12/12 FacetoFace/Ralston Report 730-758pm | -TWThF :30 \$900.00 0.00 NM | |
| MG for 41.1,41.2,41.3 [Revised Rate to Reinstate] | | |
| E 42 KSNV 10/15/12 10/15/12 FacetoFace/Ralston Re @M 730-758pm | M :30 1 \$900.001 0.00 NM | 1 \$900.00 |
| Face to Face w/ J.Ralston FACE TO FACE | ļ | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 M 1 \$900,00 | Rating 0.00 | |
| Spot Ch Date Range Description Start/End Time | Weekdays Length Rate Rtg Type | |
| 1 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm See MG 42.2 | м :3 <i>0 (\$900-00)</i> 0.00 <i>NM</i> | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | |
| 2 KSNV 10/15/12-10/15/12 FacetoFace/Ralston Report 730-758pm → MG for 42.1 10/15 | M :30 \$900.00 0.00 NM | |
| [Revised Rate to Reinstate] | | |
| E 46 KSNV 10/09/12 10/09/12 Tues PR 10-11p CM 10-11pm Tuesday Prime 10-11pm PARENTHOOD | -T :30 1 \$900.004 0.00 NM | 0 \$0.00 |
| Start Date | Rating | |
| Week: 10/08/12 10/14/12 -T 1 \$900.00 Spot Ch Date Range Description Start/End Time | 0.00 <u>Weekdays</u> <u>Length Rate Rtg Type</u> : | |
| 1 KSNV 10/08/12-10/14/12 Tues PR 10-11p 10-11pm | -T :30 (\$900.00) 0.00 NM | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | |
| E 47 KSNV 10/11/12 10/11/12 Thurs PR 8-9p CM 8-9pm Thursday Prime 8-9pm | T :30 1 \$650.004 0.00 NM | 1 \$650.00 |
| ROCK/ALL | | |
| Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 T 1 \$650.00 | Rating 0.00 | |
| E 49 KSNV 10/12/12 10/12/12 Fri PR 9-10p CM 9-10pm Friday Prime 9-10pm | F :30 1 \$750.004 0.00 NM | 1 \$750.00 |
| GRIMM | <u> </u> | |
| Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 F 1 \$750.00 | Rating 0.00 | |
| E 50 KSNV 10/12/12 10/12/12 Fri 10-11p CM 10-11pm | F :30 1 \$1,000.004 0.00 NM | 0 \$0.00 |
| Friday Prime 10-11pm DATELINE | | |
| Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 F 1 \$1,000.00 | Rating 0.00 | |
| Τ Ψ1,000.00 | 5.55 | |

Print Date: 10/22/12 16:55:49 Page 15of 17

KSNV

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837948 10/09/12 - 10/15/12

Product Desc:

OBAM FOR AMERICA

Estimate:

1537

Ln Ch Inventory Code Break Start/End Time Start End Davs Len Spots Rate Pri Rtg Type Spots Amount 10-11pm E 50 KSNV 10/12/12 10/12/12 Fri 10-11p CM ----E--:30 1 \$1,000.004 0.00 NM \$0.00 Friday Prime 10-11pm DATELINE Start Date End Date Weekdays Spots/Week Rate Rating ----F--Week: 10/08/12 10/14/12 1 \$1,000.00 0.00Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 Fri 10-11p 10-11pm ----F----:30(\$1,000.00) 0.00 NM Unresolved [NOT ABLE TO ACCOMODATE ADVERTISER SEPERATION; 2 breaks in program, adv. already in both.] E 51 KSNV 10/13/12 10/13/12 Sat PR 8-9p CM 8-9pm ----S-:30 \$350.004 0.00 NM \$350.00 Saturday Prime 8-9pm **NBC PRIME** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 ----S-10/14/12 \$350.00 0.00 E 52 KSNV 10/13/12 10/13/12 Sat PR 9-10p CM 9-10pm ----S-:30 \$400.004 0.00 NM \$400.00 1 Saturday Prime 9-10pm **NBC PRIME** <u>Weekdays</u> Start Date **End Date** Spots/Week Rating <u>Rate</u> ----S-Week: 10/08/12 10/14/12 \$400.00 0.00 E 55 KSNV 10/14/12 10/14/12 Jeopardy in PRIME CM M-SA 8-11p / SUN-----S :30 \$350.004 0.00 NM 1 \$350.00 Jeopardy in Prime TBD Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S \$350.00 0.00 E 56 KSNV 10/14/12 10/14/12 LAW & ORDER (synd) PCM M-SA 8-11p / SUN-----S :30 \$350.004 0.00 NM \$350.00 Law & Order (synd) PRIME LAW & ORDER Start Date End Date Spots/Week Rating <u>Weekdays</u> Rate Week: 10/08/12 10/14/12 ----S \$350.00 0.00 E 57 KSNV 10/09/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF--:30 \$275,004 0.00 NM \$1,100.00 M-F News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 -TWTF--\$275.00 0.00 E 59 KSNV 10/13/12 10/13/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 1 \$1,100.001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate ----S-Week: 10/08/12 10/14/12 1 \$1,100.00 0.00 Ch Date Range Start/End Time Description <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 Sa-Su News 3 at Eleven 11pm-1135pm -----Sa--:30(\$1,100.00) 0.00 NM See MG 59.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/13/12-10/13/12 Sa-Su News 3 at Eleven 11pm-1135pm -----5a--:30 \$1,100.00 0.00 NM MG for 59.1 10/13 [Revised Rate to Reinstate] E 61 KSNV 10/09/12 10/12/12 The Tonight Show CM 1135p-1237a ~TWTF~~ :30 0.00 NM \$500.001 \$2,000.00 Tonight Show LENO **End Date** Weekdays Start Date Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF--\$500.00 0.00

Print Date: 10/22/12 16:55:49 Page 16of 17

KSNV

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

| Ln Ch Start End Inventory Code | Break Sta | art/End Time | Days | Len Spots | s Rate Pri | Rtg Type Sp | ots | Amount |
|---|--------------------|-------------------------|-------|--------------------------|--------------------------------|-----------------|-----|------------|
| E 61 KSNV 10/09/12 10/12/12 The Tonight Sho | w CM 11: | 35p-1237a | -TWTF | :30 | 4 \$500.001 | 0.00 NM | 4 | \$2,000.00 |
| Tonight Show LENO | | | | | | | | |
| Start Date End Date Weekdays | Spots/Week | <u>Rate</u> <u>Rati</u> | ng | | | | | |
| Week: 10/08/12 10/14/12 -TWTF | | | .00 | | | | | |
| Spot Ch Date Range Description | Start/En | | | | | Rtg Type | | |
| 1 KSNV 10/06/12-10/14/12 The Tonight Show See MG 61.5,61.6,61.7,61.6 | 1135p-1 | 237a | -1 | rwthe | :30 <i>(\$500</i> -0 <i>0)</i> | 0.00 NW | | |
| [.NOT AVAILABLE RATE] NOT AVAILAB | LE RATE | | | | | | | |
| 2 KSNV 10/06/12-10/14/12 The Tonight Show | 1135p-1 | 237a | -7 | rwThF~~~- | :30 (\$500.00) | 0.00 <i>NM</i> | | |
| See MG 61.5,61.6,61.7,61.6 | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILAB | | | | | | | | |
| 3 KSNV 10/06/12-10/14/12 The Tonight Show | 1135p-1 | 237a | -7 | rwThF | :30 (\$500.00) | 0.00 <i>NM</i> | | |
| See MG 61.5,61.6,61.7,61.6 [.NOT AVAILABLE RATE] NOT AVAILAB | I F RATF | | | | | | | |
| 4 KSNV 10/06/12-10/14/12 The Tonight Show | 1135p-1 | 237a | -1 | rwThF | :30 (\$500.00) | 0.00 NM | | |
| See MG 61.5,61.6,61.7,61.6 | , | | | | (4000.00) | 0.00 / 111/ | | |
| [.NOT AVAILABLE RATE] NOT AVAILAB 5 KSNV 10/09/12-10/12/12 The Tonight Show | LE RATE 1135p-1 | 227.0 | - | currls r | .00 0500.00 | 0.00 1114 | | |
| (f) MG for 61.3,61.2,61.1,61.4 | 1135 þ -1 | 237 d | -1 | rwrh.F | :30 \$500.00 | 0.00 NM | | |
| [Revised Rate to Reinstate] | | | | | | | | |
| 6 KSNV 10/09/12-10/12/12 The Tonight Show | 1135p-1 | 237а | -7 | rwThF | :30 \$500.00 | 0.00 NM | | |
| (f) MG for 61.3,61.2,61.1,61.4 | | | | | | | | |
| [Revised Rate to Reinstate] | 4405.4 | | | | | | | |
| 7 KSNV 10/09/12-10/12/12 The Tonight Show M MG for 61.3,61.2,61.1,61.4 | 1135p-1 | 237a | -1 | rwth F | :30 \$500.00 | 0.00 NM | | |
| [Revised Rate to Reinstate] | | | | | | | | |
| 8 KSNV 10/09/12-10/12/12 The Tonight Show | 1135p-1 | 237a | -7 | rwThF | :30 \$500,00 | 0.00 NM | | |
| MG for 61.3,61.2,61.1,61.4 | , | | | | , | | | |
| [Revised Rate to Reinstate] | | | | | | | | |
| E 62 KSNV 10/15/12 10/15/12 The Tonight Short | w CM 11: | 35p-1237a | М | :30 | 1 \$500.001 | 0.00 NM | 1 | \$500.00 |
| Tonight Show LENO | | | | | | | | |
| Start Date End Date Weekdays | Spots/Week | <u>Rate</u> Rati | na | | | | | |
| Week: 10/15/12 10/21/12 M | | | .00 | | | | | |
| Spot Ch Date Range Description | Start/En | | | <u>'eekdays</u> <u>l</u> | <u>ength</u> <u>Rate</u> | Rtg Type | | |
| 1 KSNV 10/15/12-10/21/12 The Tonight Show | 1135p-1 | 237a | M- | | :30 <i>(\$500.00)</i> | 0.00 <i>NM</i> | | |
| See MG 62.2 | I E DATE | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABL 2 KSNV 10/15/12-10/15/12 The Tonight Show | LE RATE 1135p-1 | 237a | ۸۸. | | .30 ¢E00 00 | 0.00 NIM | | |
| ⊕ MG for 62.1 10/15 | 1100p-1 | 2374 | IVI - | | :30 \$500.00 | 0.00 NM | | |
| [Revised Rate to Reinstate] | | | | | | b- | | |
| E 63 KSNV 10/09/12 10/12/12 Late Night w/Fall | | 37a-136am | -TWTF | :30 | 4 \$250.001 | 0.00 N M | 4 | \$1,000.00 |
| Late Night w/Fall | IOII | | | | | | | |
| Start Date End Date Weekdays | Spots/Week | Rate Rati | ina | | | | | |
| Week: 10/08/12 10/14/12 -TWTF | | | .00 | | | | | |

Print Date: 10/22/12 16:55:49 Page 17of 17

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

Estimate:

ODAW TOT AWENC

KSNV

Flight Dates:

10/09/12 - 10/15/12

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| Ln Ch Start End Inventory Code Break Start/End T | ime Days Len Spots Rate Pri Rtg Type Spots Amount |
|---|---|
| E 63 KSNV 10/09/12 10/12/12 Late Night w/Fallon CM 1237a-136an | n -TWTF :30 4 \$250.001 0.00 NM 4 \$1,000.00 |
| Late Night w/Fallon FALLON | |
| Start Date End Date Weekdays Spots/Week Rate | Rating |
| Week: 10/08/12 10/14/12 -TWTF 4 \$250.00 | 0.00 |
| Spot Ch Date Range Description Start/End Time | <u>Weekdays Length Rate Rtg Type</u> |
| 1 KSNV 10/08/12-10/14/12 Late Night w/Fallon 1237a-136am | -TWThF :30 (\$250.00) 0.00 <i>NM</i> |
| See MG 63.5,63.6,63.7,63.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | |
| 2 KSNV 10/08/12-10/14/12 Late Night w/Fallon 1237a-136am | -тwтhғ :30 (\$250.00) 0.00 <i>NM</i> |
| See <i>MG</i> 63.5,83.6,63.7,63.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | |
| 3 KSNV 10/08/12-10/14/12 Late Night w/Fallon 1237a-136am | -TWThF :30 (\$250.00) 0.00 <i>NM</i> |
| See MG 63.5,63.6,83.7,63.8 | (,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | Turthr |
| 4 KSNV 10/08/12-10/14/12 Late Night w/Fallon 1237a-136am See MG 63.5,83.6,63.7,63.8 | -TWThF :30 (\$250.00) 0.00 <i>NM</i> |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/09/12-10/12/12 Late Night w/Fallon 1237a-136am | -тwтhF :30 \$250.00 0.00 NM |
| (f) MG for 63.2,63.4,63.3,63.1 | 1W1111 |
| [Revised Rate to Reinstate] | |
| 6 KSNV 10/09/12-10/12/12 Late Night w/Failon 1237a-136am | -TwThF :30 |
| | |
| 7 KSNV 10/09/12-10/12/12 Late Night w/Fallon 1237a-136am | -TwThF :30 \$250.00 0.00 NM |
| MG for 63.2,63.4,63.3,63.1 [Revised Rate to Reinstate] | |
| 8 KSNV 10/09/12-10/12/12 Late Night w/Fallon 1237a-136am | -TWThF :30 \$250.00 0.00 NM |
| MG for 63.2,63.4,63.3,63.1 [Revised Rate to Reinstate] | |
| E 64 KSNV 10/15/12 10/15/12 Late Night w/Fallon CM 1237a-136ar | n M :30 1 \$250.001 0.00 NM 1 \$250.00 |
| Late Night w/Fallon | |
| FALLON Start Data End Data Maskdova Snata Malanta Bata | Deline |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 M 1 \$250.00 | <u>Rating</u> 0.00 |
| Spot Ch Date Range Description Start/End Time | Weekdays Length Rate Rtg Type |
| 1 KSNV 10/15/12-10/21/12 Late Night w/Fallon 1237a-136am | M:30 (\$250.00) 0.00 <i>NM</i> |
| See MG 84.2 | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | M |
| 2 KSNV 10/15/12-10/15/12 Late Night w/Fallon 1237a-136am ∰ MG for 64.1 10/15 | M~~~~~ :30 \$250.00 0.00 NM |
| [Revised Rate to Reinstate] | |
| | |